

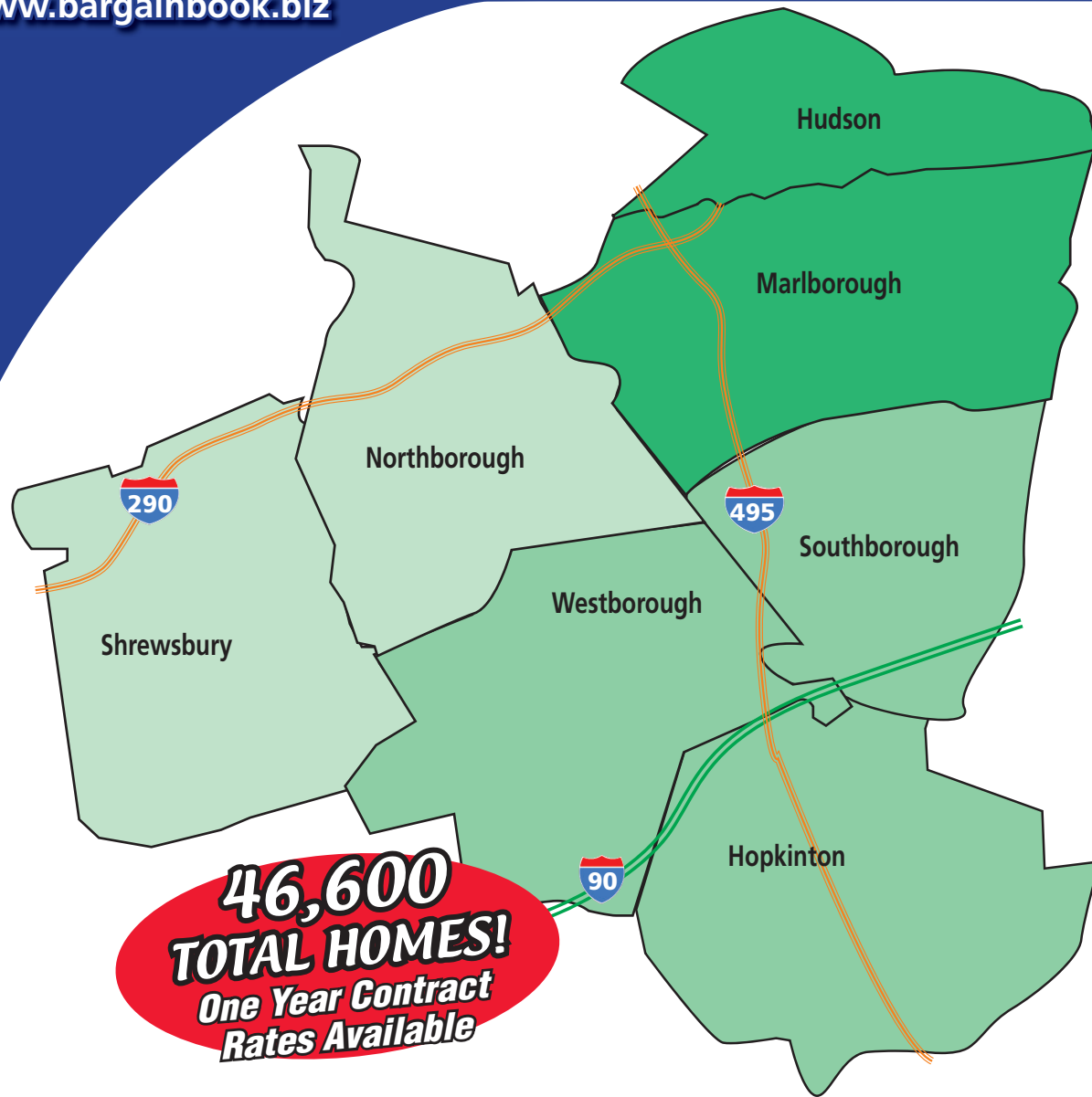
BARGAIN BOOK

www.bargainbook.biz

Advertising With Results

**...for as Little as
a Penny Per Home!**

MAILING ZONES 2012 MAIL DATES



**46,600
TOTAL HOMES!**
*One Year Contract
Rates Available*

*A Direct Mail Coupon Book Bringing More Local Businesses
to More Homes for Over 25 Years!*

ZONE	AREA COVERED	HOMES
MA1	Shrewsbury Select	10,500
	Northborough	5,000
	Total Homes	15,500
MA2	Westborough	7,200
	Southborough	3,100
	Hopkinton	5,100
	Total Homes	15,400
MA3	Marlborough Select	11,200
	Hudson Select	4,500
	Total Homes	15,700
ALL 3 ZONES = 46,600 HOMES		
2012 MAIL DATES		
February 1, April 2, June 1, August 10, October 1, December 1		
ADVERTISING RATES		
ONE ZONE: \$250		
TWO ZONES: \$375		
ALL ZONES: \$490		
COPY DEADLINE		
14 DAYS PRIOR TO MAIL DATE		