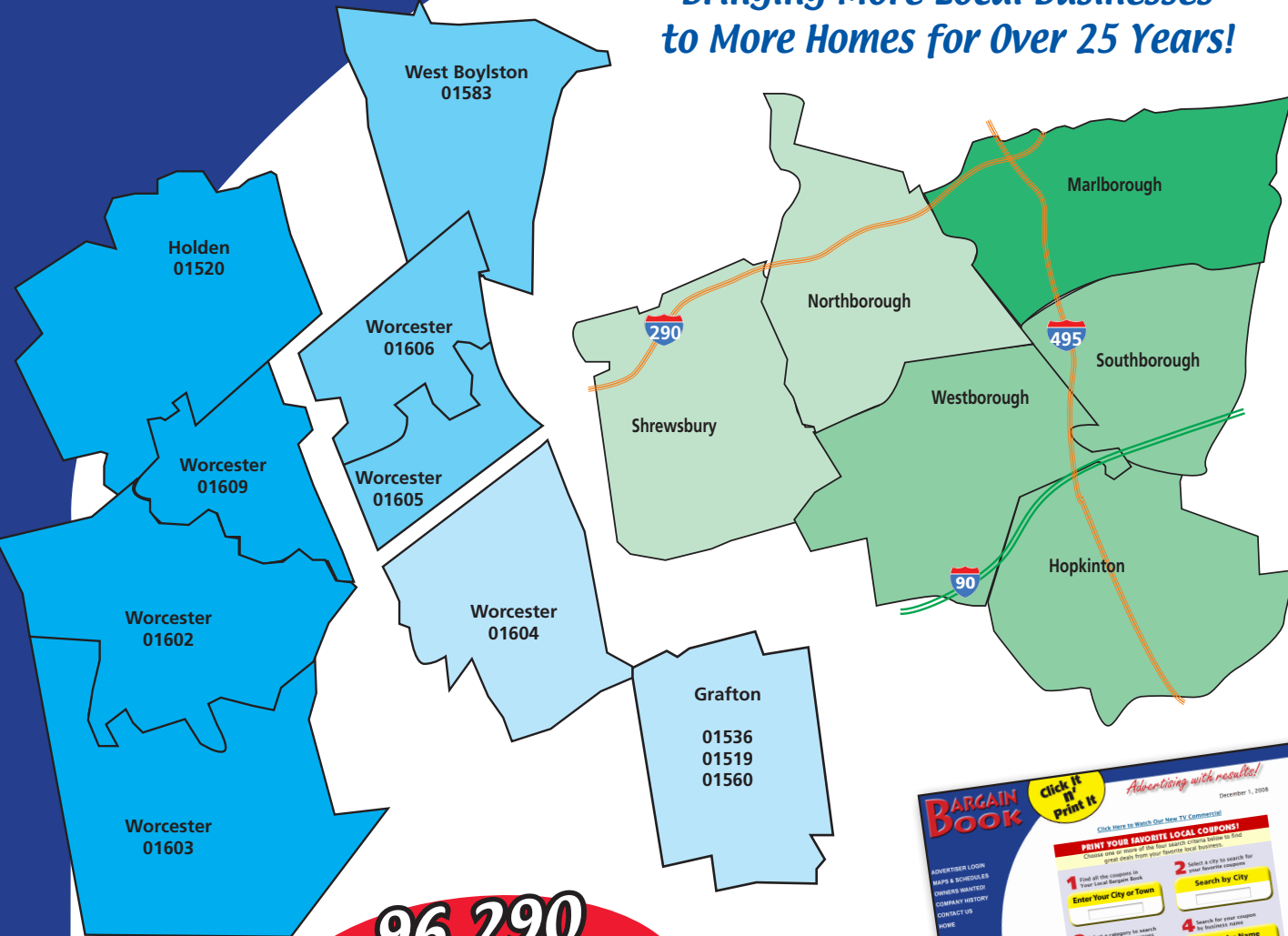


BARGAIN BOOK

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Advertising With Results
...for as Little as a Penny Per Home!

A Direct Mail Coupon Book
Bringing More Local Businesses
to More Homes for Over 25 Years!



96,290
TOTAL HOMES!
One Year Contract
Rates Available



ZONE	AREA COVERED	HOMES
MA1	Shrewsbury Select	10,500
	Northborough	6,100
	Total Homes	16,600
MA2	Westborough	7,500
	Southborough	3,400
	Hopkinton	5,300
	Total Homes	16,200
MA3	Marlborough 01752	11,500
	Hudson	5,000
	Total Homes	16,500
MA4	Worcester 01604	10,560
	Grafton 01560	840
	Grafton 01536	2,300
	Grafton 01519	2,000
	Total Homes	15,700
MA5	West Boylston 01583	2,300
	Worcester 01605	5,700
	Worcester 01606	7,550
	Total Homes	15,500
MA6	Worcester 01602	6,500
	Worcester 01603	3,380
	Worcester 01609	2,750
	Holden 01520	3,160
	Total Homes	15,790

Mailing October 7 & December 1

Mailing November 15

ADVERTISING RATES

Any 1 Zone...\$250 • Any 2 Zones...\$375
 Any 3 Zones...\$475
 Cover Logos...\$25

COPY DEADLINE 21 DAYS PRIOR TO MAIL DATE

WEBSITE FEATURES

Printable Online Coupon.....	\$10/Mailing
Web Link to Your Site.....	\$10/Mailing
Logo with Listing.....	\$10/Mailing
Banner Ad.....	\$10/Mailing
Menu/Info Pages.....	\$10/Mailing