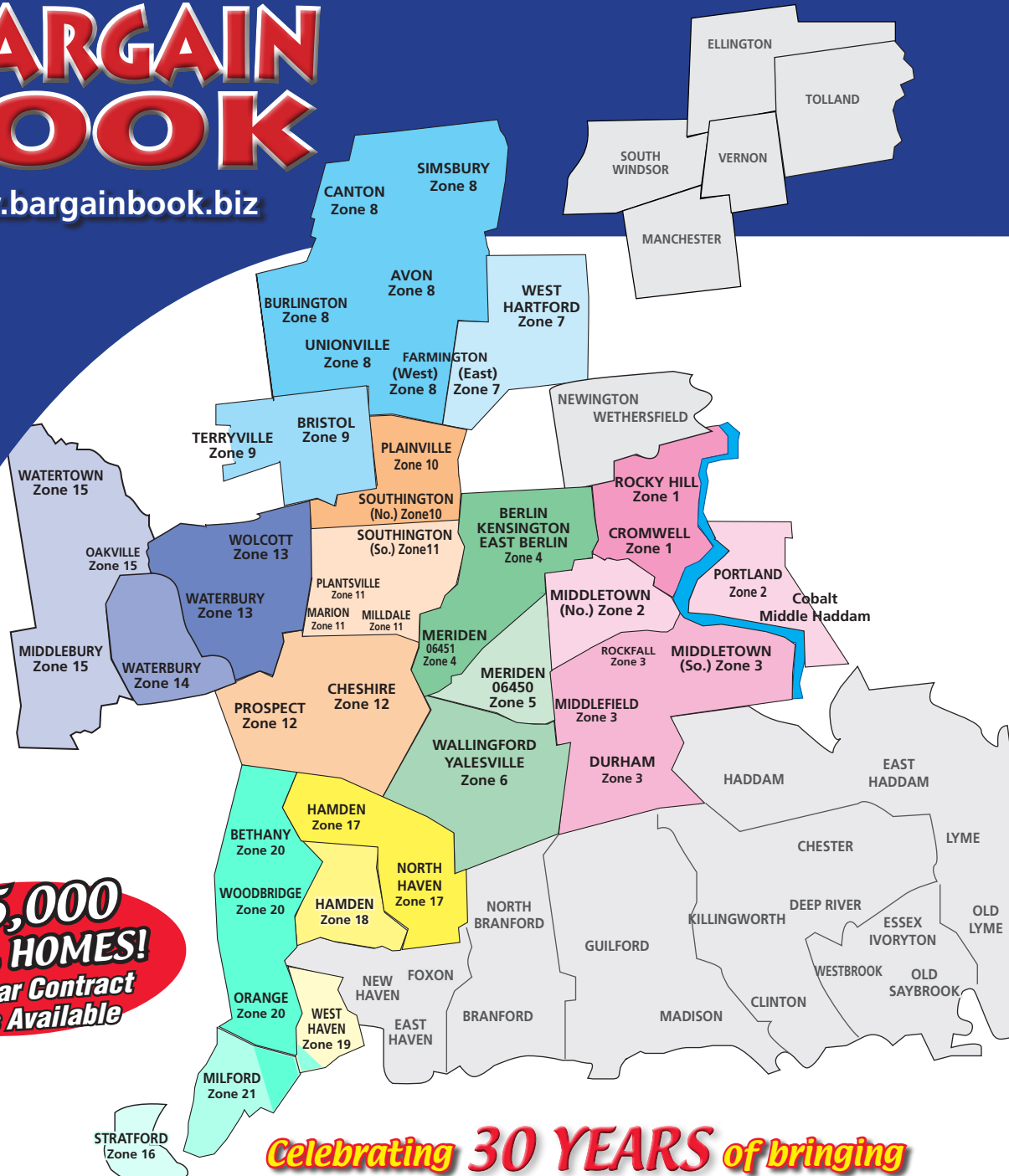


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ZONE	AREA COVERED	HOMES	MAIL DATES
1	Rocky Hill, Cromwell	14,500	February 17 April 13
2	Middletown(North), Portland, Cobalt, Middle Haddam	14,000	June 15 August 17 October 12
3	Middletown (South), Middlefield, Rockfall, Durham	14,000	December 7
4	Berlin, East Berlin, Kensington, Meriden 06451	16,500	February 17 April 13
5	Meriden 06450	16,500	June 15 August 17 October 12
6	Wallingford, Yalesville	16,500	December 7
7	West Hartford, Farmington (East)	30,000	January 27 March 30
8	Farmington (West), Unionville, Avon, Canton, Simsbury, Burlington	30,000	June 1 August 3
9	Bristol, Terryville	30,000	September 21 November 16
10	Plainville, Southington (North)	13,500	January 27 March 30
11	Southington (South), Marion, Milldale, Plantsville	13,500	June 1 August 3
12	Cheshire, Prospect	13,500	September 21 November 16
13	Wolcott, Waterbury 06705 06704 East	14,000	February 3 April 6
14	Waterbury 06704 West, 06706, 06708, 06710	14,000	June 8 August 10 October 5
15	Oakville, Watertown, Middlebury	13,750	November 30
17	North Haven, Hamden 06518	17,000	February 17 April 6
18	Hamden 06514, Hamden 06517	17,000	June 8 August 17 October 12
19	West Haven	17,000	December 21
20	Bethany, Orange, Woodbridge, Milford (Woodmont)	17,000	February 17 April 6
21	Milford	17,000	June 8 August 17 October 12
22	Stratford	17,000	December 21

Mailing Schedules To Gray Areas Available Upon Request

1 Page All Zones (Except As Noted) First Zone...\$300	1 Page • Zones 7,8,9 First Zone...\$500
Each Additional Zone...\$200	Each Additional Zone...\$300
ADDITIONAL PAGES -- 1/2 PRICE	

COPY DEADLINE 28 DAYS PRIOR TO MAIL DATE

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- ✓ Full Color Advertising With One Ad Per Page
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